

# Portrait of East Kent: 19<sup>th</sup> July 2021

Edition prepared for Chamber Members

## 1. Unemployment

	May 2021		Change since May 2020
	Unemployed	% of workforce	% of workforce
Canterbury District	4,815	4.6%	-12.1%
Dover District	4,150	6.0%	-14.3%
Folkestone & Hythe District	4,440	6.7%	-9.3%
Thanet District	7,615	9.4%	-13.4%
Kent	52,985	5.6%	-11.8%
United Kingdom	2,503,160	6.0%	-11.8%

Based on the claimant count of jobseekers aged 16 – 64 years. Office for National Statistics (ONS) 14<sup>th</sup> July 2021. See [www.nomisweb.co.uk](http://www.nomisweb.co.uk)

## 2. Key Data

	Canterbury	Dover	Folk & H	Thanet	Kent	
Population	166,800	118,500	113,300	141,500	1,589,100	a
Area of land in hectares	32,079	32,040	36,050	11,071	362,236	b
Median FT Gross Wk Pay By Workplace	£532.70	£625.40	£493.80	£478.30	£545.70	c
Median FT Gross Wk Pay By Residence	£594.60	£612.20	£564.10	£533.30	£607.10	c
Unemployed aged 18 – 24	4.1%	10.3%	11.4%	14.9%	8.7%	d
GVA Per Head	£19,622	£19,499	£21,772	£16,648	£23,149	e
Active companies	5,400	3,570	3,750	4,050	64,005	f
Active Companies with 10+ employees	575	355	370	410	6,055	g
4 Year New Company Survival Rate	48.6%	45.6%	45.0%	47.7%	49.4%	h
Tourism economic impact	£491 million	£282 million	£252 million	£320 million	£3.9 billion	i
Jobs FTE direct from tourism	7,357	4,212	3,531	5,665	55,583	i
Coronavirus cases per 100,000 people	205.6	161.7	231.0	88.1	229.9	j

a) ONS MYE 2020 pub. KCC, July 2021 b) ONS & DCLG 2005 c) Earnings In Kent, KCC, December 2020 d) ONS 14<sup>th</sup> July 2021 e) KCC May 2019 f) UK Business Counts 2020, ONS KCC Oct 2020 g) Business Demography 2019, Table 7.3c, ONS h) Business Demography 2019, Table 5.1b, ONS i) Destination Research, Visit Kent, November 2018 j) Case data for 4<sup>th</sup> July to 11<sup>th</sup> July 2021, published by KCC 16<sup>th</sup> July 2021.

In Sep 2015, Thanet youth unemployment was 4.8%: now at 14.9%, it is the highest in the south east.

## 3. Port of Dover

Period	Passengers	Cars	Coaches	Road Haulage Vehicles
2020 Q1 & Q2	2,212,761	66,860	545	489,268
2021 Q1 & Q2	1,255,169	40,545	544	550,333
Difference	-43.3%	-39.4%	-0.2%	+12.5%

Source: [www.doverport.co.uk/about/performance](http://www.doverport.co.uk/about/performance), latest published quarterly and annual figures as at 19<sup>th</sup> July 2021

## 4. Issues for local business

**Government Advice** on what a company should and should not do from 19<sup>th</sup> July 2021 can be found at: [www.gov.uk/government/publications/covid-19-response-summer-2021-roadmap/coronavirus-how-to-stay-safe-and-help-prevent-the-spread](http://www.gov.uk/government/publications/covid-19-response-summer-2021-roadmap/coronavirus-how-to-stay-safe-and-help-prevent-the-spread)

**Chamber Business Breakfasts** are currently timed to resume indoors on Friday, 3<sup>rd</sup> September 2021. All chamber members will receive an invitation. Early booking is recommended.

**The Open Championship** concluded at Royal St. George's Golf Club Sandwich on Sunday, 18<sup>th</sup> July 2021. We expect a similar sum spent in the four districts of East Kent as in 2011, circa £12 million. All spectators attending were obliged to show either evidence of two COVID-19 vaccinations or a recent lateral flow test.

**Netwalking Event** Our good friends at Dover District Council have invited Chamber members to join a Netwalking event starting at Pines Garden Tea Room, St Margarets Bay from 1100 hrs to 1400 hrs on Thursday, 22<sup>nd</sup> July 2021. More details of this free session can be found at <https://netwalkingkentjuly2021.eventbrite.co.uk/>

## 5. Kickstart Scheme

A government initiative from the Department for Work and Pensions (DWP), Kickstart offers local companies the chance to employ a young person aged 18 to 24 years for a six-month period for 25 hours a week fully funded by the government. For more details of the scheme in East Kent, email [kickstarteastkent@outlook.com](mailto:kickstarteastkent@outlook.com) with a copy to [admin@doverchamber.co.uk](mailto:admin@doverchamber.co.uk).