

Portrait of East Kent: 4th October 2021

Edition prepared for Chamber Members



1. Unemployment

	August 2021		Change since August 2020
	Unemployed	% of workforce	% of workforce
Canterbury District	4,080	3.9%	-25.5%
Dover District	3,555	5.1%	-25.2%
Folkestone & Hythe District	3,730	5.7%	-24.6%
Thanet District	6,660	8.2%	-22.8%
Kent	45,570	4.8%	-23.0%
United Kingdom	2,185,420	5.2%	-18.7%

Based on the claimant count of jobseekers aged 16 – 64 years. Office for National Statistics (ONS) 14th Sep 2021. See www.nomisweb.co.uk

2. Key Data

	Canterbury	Dover	Folk & H	Thanet	Kent	
Population	166,800	118,500	113,300	141,500	1,589,100	a
Area of land in hectares	32,079	32,040	36,050	11,071	362,236	b
Median FT Gross Wk Pay By Workplace	£532.70	£625.40	£493.80	£478.30	£545.70	c
Median FT Gross Wk Pay By Residence	£594.60	£612.20	£564.10	£533.30	£607.10	c
Unemployed aged 18 – 24	3.4%	8.2%	8.6%	12.1%	7.0%	d
GVA Per Head	£19,622	£19,499	£21,772	£16,648	£23,149	e
Active companies	5,400	3,570	3,750	4,050	64,005	f
Active Companies with 10+ employees	575	355	370	410	6,055	g
4 Year New Company Survival Rate	48.6%	45.6%	45.0%	47.7%	49.4%	h
Tourism economic impact	£491 million	£282 million	£252 million	£320 million	£3.9 billion	i
Jobs FTE direct from tourism	7,357	4,212	3,531	5,665	55,583	i
Coronavirus cases per 100,000 people	144.5	233.7	271.7	157.8	250.9	j

a) ONS MYE 2020 pub. KCC, July 2021 b) ONS & DCLG 2005 c) Earnings In Kent, KCC, December 2020 d) ONS 14th Sep 2021 e) KCC May 2019 f) UK Business Counts 2020, ONS KCC Oct 2020 g) Business Demography 2019, Table 7.3c, ONS h) Business Demography 2019, Table 5.1b, ONS i) Destination Research, Visit Kent, November 2018 j) Case data for 19th September to 26th September 2021, published by KCC 30th September 2021. In Sep 2015, Thanet youth unemployment was 4.8%: now at 12.1%, it is the highest in the south east.

3. Port of Dover

Period	Passengers	Cars	Coaches	Road Haulage Vehicles
2020 Q1 & Q2	2,212,761	66,860	545	489,268
2021 Q1 & Q2	1,255,169	40,545	544	550,333
Difference	-43.3%	-39.4%	-0.2%	+12.5%

Source: www.doverport.co.uk/about/performance, latest published quarterly and annual figures as at 4th October 2021

4. Issues for local business

Unemployment has fallen sharply in the last twelve months; Kent has seen a 23% fall in registered universal credit claimants, outperforming the UK by 4.3% over the same period.

GRID Conference 13th October 2021, details from Canterbury Christ Church University, see 229 2 attached.

Our September business networking breakfast, Chamber Question Time, welcomed a full house to hear a distinguished panel of business experts respond to issues of the day, see 229 3 attached.

Service and MoT: Chamber member Trustytec of Folkestone Road, Dover welcomes enquiries for an “efficient, professional and reliable garage to look after your business vehicles”, see 229 4 attached.

Covid-19 weekly reports will henceforth be monthly until further notice, see latest edition 229 5 attached.

The 2022 East Kent Business Directory and Chamber diary goes to press shortly. Please ensure any advertisements or updates on contact details reach one of our offices before close of play on 8th October 2021.

The Bank of England has kindly sent the Chamber a report on the status in Q3 2021 of the following UK sectors: Consumer Demand, Business & Financial Services, Manufacturing, Construction, Capacity Utilisation, Investment, Corporate Financing Conditions, Property Markets, Employment & Pay and Costs & Prices together with a useful general summary, see 229 6 attached.

Chamber Charity Golf Day at Royal St. George’s Golf Club Sandwich details are attached in file 229 7.

David Foley, 4th October 2021

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