

Portrait of East Kent: 9th December 2021

Edition prepared for Chamber members

1. Unemployment

| | October 2021 | | Change since October 2021 |
|-----------------------------|--------------|----------------|---------------------------|
| | Unemployed | % of workforce | % of workforce |
| Canterbury District | 3,775 | 3.7% | -26.1% |
| Dover District | 3,330 | 4.8% | -26.7% |
| Folkestone & Hythe District | 3,580 | 5.4% | -24.5% |
| Thanet District | 6,200 | 7.7% | -23.5% |
| Kent | 41,755 | 4.4% | -25.3% |
| United Kingdom | 1,996,830 | 4.8% | -22.2% |

Based on the claimant count of jobseekers aged 16 – 64 years. Office for National Statistics (ONS) 15th Nov 2021. See www.nomisweb.co.uk

2. Key Data

| | Canterbury | Dover | Folk & H | Thanet | Kent | |
|--------------------------------------|--------------|--------------|--------------|--------------|--------------|---|
| Population | 166,800 | 118,500 | 113,300 | 141,500 | 1,589,100 | a |
| Area of land in hectares | 32,079 | 32,040 | 36,050 | 11,071 | 362,236 | b |
| Median FT Gross Wk Pay By Workplace | £520.30 | £607.90 | £561.20 | £535.10 | £574.90 | c |
| Median FT Gross Wk Pay By Residence | £578.50 | £645.00 | £607.80 | £560.30 | £631.900 | c |
| Unemployed aged 18 – 24 | 3.0% | 7.6% | 8.6% | 11.1% | 6.3% | d |
| GVA Per Head | £20,726 | £19,939 | £22,128 | £15,706 | £24,877 | e |
| Number of VAT/PAYE Enterprises | 5,455 | 3,680 | 3,785 | 4,185 | 64,700 | f |
| Enterprises with 0 – 9 Employees | 4,865 | 3,300 | 3,415 | 3,760 | 58,440 | g |
| Five-Year Business Survival Rate | 41.4% | 38.0% | 40.0% | 39.4% | 42.6% | h |
| Tourism Economic Impact | £491 million | £282 million | £252 million | £320 million | £3.9 billion | i |
| Jobs FTE direct from tourism | 7,357 | 4,212 | 3,531 | 5,665 | 55,583 | i |
| Coronavirus cases per 100,000 people | 588.3 | 549.3 | 580.7 | 513.2 | 632.1 | j |

a) ONS MYE 2020 pub. KCC, July 2021 b) ONS & DCLG 2005 c) Earnings In Kent, KCC, Nov 2021 d) ONS 15th Nov 2021 e) KCC Oct 2021 ref 2019. f) UK Business Counts by Employment Size ONS Oct 2021 g) UK Business Counts by Employment Size ONS Oct 2021 h) Business Demography, Dec 2021, ONS i) Destination Research, Visit Kent, Nov 2018 j) Case data for 27th Nov to 4th Dec 2021, KCC 9th Dec 2021.

3. Port of Dover

| Period | Passengers | Cars | Coaches | Road Haulage Vehicles |
|--------------|------------|---------|---------|-----------------------|
| 2020 Q3 YTD | 3,483,683 | 529,910 | 10,738 | 1,628,139 |
| 2021 Q1 - Q3 | 2,214,803 | 221,769 | 2,180 | 1,588,587 |
| Difference | -36.4% | -58.1% | -79.7% | -2.4% |

Source: www.doverport.co.uk/about/performance, latest published quarterly and annual figures as at 9th December 2021

4. Issues for local business

Unemployment has fallen in the last twelve months. Kent has seen a 25.3% reduction in registered universal credit claimants, Canterbury has the lowest youth unemployment in Kent at 3%. Thanet has the highest youth unemployment in South East England at 11.1%.

Images from the Chamber Charity Golf Day of 2nd November 2021 in support of the RNLI are available to view at www.cloudcamuav.com/chamber-of-commerce-golf-2021. We are pleased to report that our next Chamber Charity Golf Day will take place at Royal St. George's Golf Club on 25th October 2022.

Aviation at Manston Airport ceased on 5th May 2014. RiverOak Strategic Partners (RSP) acquired the site on 9th July 2019. On 16th November 2021, interested parties were invited to comment before 2359 hrs on 3rd December 2021 on the plans for the upgrade and reopening of Manston Airport. We now await a prompt and definitive decision from the UK government on the airport's future, as we have been doing for the last 7 years.

Canterbury Christ Church University has invited Chamber members to contact its Enterprise and Engagement Department "... to unlock funding for innovation; to find out more about upskilling your staff through CPD courses or apprenticeships or to know how to solve a business problem using academic or student expertise". For more details, please contact the university direct by email to b2b@canterbury.ac.uk.

Thank You to all those Chamber members who have sent us their Christmas stories and amusing anecdotes. We are of course grateful for the seasonal offerings from the many start-ups who have joined us recently but feel obliged to remind them that running a company is a serious business. They must make sure they have a good accountant. After all, there are three types of business owners, those who can count and those who can't.

David Foley, 10th December 2021