

Press Release

Healthy Workers, Healthy Profits

The Baypoint Sports Club in Sandwich was the venue last Thursday for the Chamber Business Networking Breakfast “Healthy Workers, Healthy Profits”.

Following a nourishing breakfast and fruit juice, chamber members were treated to an authoritative presentation on how their personal and corporate lives in Kent could be happier, healthier and more prosperous.

In a compelling presentation by Victoria Tovey, Senior Commissioning Manager for Kent, detailed statistical data revealed how some simple measures could not only safeguard your personal life but increase the productivity, motivation and success of everyone working with you.

There is a remarkable disparity of over 11 years in the life expectancy between those living in the most affluent areas of Kent and those in the most deprived. Less surprising perhaps is the number of smokers in Kent, quoted as 183,738. Recent initiatives from Kent County Council had proved effective with over 6,400 setting a quit date in the Smoking Cessation Service initiative of 2016/17.

Victoria emphasised the benefits of workplace health programmes in minimising absences and promoting productivity and margins. She outlined the main features of the One You Kent campaign and explained how:

“... making better choices today can have a huge influence on our health and could prevent diseases such as type 2 diabetes, cancer and heart disease”.

Full details of the resources available to employers are included in the 41 presentation slides which Victoria has kindly made available to Chamber members.

Images from the morning and other recent events are available on our official photographer’s website at www.rosieantonphotography.co.uk/menu/clients/dover-thanet-and-east-kent-chamber

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Information

Thanet & East Kent and Dover District Chambers of Commerce provide professional business support to the East Kent coastal business community.

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