



Press Release

Visit of Korean Broadcasting System

The Korean national broadcaster, KBS, visited East Kent last week for a series of meetings organised by the Thanet & East Kent Chamber of Commerce. With South Korea due to raise its minimum wage by 16.4% next month, there is much interest from this Asian powerhouse economy in the impact of minimum wage legislation in the UK.

The Thanet & East Kent Chamber contributed to the recent report of the UK's Low Pay Commission. Drawing on its extensive network of companies of all sizes, the Chamber organised for KBS a series of interviews and meetings with local firms. Site visits at Holiday Inn Express Ramsgate, the Walpole Bay Hotel and K Laundry allowed the KBS team to hear first-hand a variety of views and opinions on the UK's Minimum Wage rise of just over 4% which is due to take effect next month.

The day concluded with a symposium at Discovery Park Sandwich, the most successful of the UK's 48 Enterprise Zones, where the KBS documentary-makers were introduced to some flourishing start-ups and established companies, all making the most of the world-class facilities available in the business-friendly Dover District.

Ms Park, spokesperson for KBS said: "We were delighted with the meetings organised by the Thanet & Dover Chambers of Commerce and look forward to learning more about the success of their advice clinics."

Chamber Chief Executive David Foley said: "We were pleased to be invited to showcase the great opportunities in East Kent and expect to strengthen our ties with one of the most successful economies in South East Asia."

Broadcasting to a national audience of over 50 million, KBS is expected to show the documentary in early April 2018.

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Information

Thanet & East Kent and Dover District Chambers of Commerce provide professional business support to the East Kent coastal business community.

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External Website

www.discovery-park.co.uk www.dover.gov.uk/A-Z/InvestinDover.aspx

KBS Visits East Kent



KBS filming documentary at Discovery Park.



KBS reviews development plans at Discovery Park with Chamber of Commerce Chief Executive.

Pictures courtesy of Anton Images.

More images available at www.rosieantonphotography.co.uk/menu/clients/dover-thanet-and-east-kent-chamber