

## Press Release

7<sup>th</sup> June 2019

### Clean, Green & Profitable

Companies have been encouraged to review their environmental policies. Inspired perhaps by David Attenborough's stark warnings about the consequences of plastic waste pollution, business leaders from across East Kent attended the June Chamber Business Networking Breakfast "Clean, Green & Profitable" hosted at the Pegwell Bay Hotel Ramsgate.

Simon Baxter of LKM Recycling gave a masterly presentation of how organisation can embrace the doctrine of "Prevent, Reuse, Recycle, Recover" in preference to simple disposal. Furthermore, he showed how astute managers can turn "Business Trash into Cash" by selling their waste to an approved centre. He recommended inviting a waste management company to audit your work premises in order to get the best deal. He added that it is important to check the validity of any licences held and to ensure that no waste goes to landfill.

Simon said that putting recycling at the heart of your business values sends out a positive message to customers and suppliers. He emphasised that enhancing your brand in this way also helps to attract and retain staff as well as cutting costs through better resource management.

Questions from the packed audience revealed that LKM Recycling accepts almost all types of waste; the exceptions being medical or radioactive materials. Particularly welcome are metals, Upvc and scrap vehicles.

Chamber Chief Executive David Foley thanked Simon for his expert professional advice and said that he had shown how best practice in waste management can enhance both your reputation and your balance sheet.

250 words

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### Information

Thanet & East Kent Chamber (TEKC) provides professional business support to the private and voluntary sector. In liaison with its sister body, the Dover District Chamber of Commerce established in 1850, these East Kent Chambers of Commerce offer a powerful voice in support of their members at every level of government.

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### External Websites

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Government [www.gov.uk/topic/environmental-management/waste](http://www.gov.uk/topic/environmental-management/waste)  
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