

Press Release

The Open and East Kent Business

On 7th February 2020, Dover District Chamber of Commerce invited its members to enjoy the opportunities presented by the return of The Open to Sandwich in July 2020.

Chamber Chief Executive David Foley introduced Dan Bones of The R&A who outlined the history, operations and enduring legacy of the world's first golf major which will be hosted at Royal St. George's Golf Club for the fifteenth time.

With a projected economic impact in East Kent of more than £30 million and over 200,000 visitors anticipated to attend, The 149th Open Championship is expected to provide a major boost to the local economy.



Dan Bones (left) and David Foley



Famous names

Chamber members were enthralled by Dan's brilliant presentation and were delighted to have their photograph taken next to the famous Claret Jug on its first outing in East Kent since 2011. Names inscribed on the trophy include Seve Ballesteros, Nick Faldo, Tiger Woods, Jack Nicklaus and Tom Watson.

Update: Due to COVID-19, new dates 11th to 18th July 2021

The Championship which will take place from 12th to 19th July 2020 will bring together the world's best golfers, but the stimulus to local traders has already begun. It is not only the accommodation and catering establishments which stand to increase their turnover and margins, but nearly every sector of East Kent business can take advantage of the increased spending in the months leading up to the first practice day of Sunday 12th July 2020.



East Kent business leaders

Around 100 business leaders in the audience were joined by senior figures from top education providers the EKC Group, Broadstairs College, Canterbury Christ Church University and Dover Grammar School for Girls who were keen to promote their links to East Kent employers and hear how The R&A is firmly committed to helping students and all young people benefit from this world-class event.

All registered Chamber members will receive regular updates and contact details relating to the opportunities available. (300 words)

Information

Thanet & East Kent and Dover District Chambers of Commerce provide professional business support to the East Kent coastal business community.

Contact

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	www.theopen.com/tickets2020/authorised-providers-2020	
	https://www.theopen.com/accommodation-2020	
	www.theopen.com/video	
	www.theopen.com/royal-st-georges-149th-open	
	www.royalstgeorges.com	
	www.keypersonnelagency.co.uk/open-2020-application-form/#.XkbVpRFzzlX	
	https://youtu.be/JPScul3hsjY	

Offices

Research Centre:	Innovation House, Discovery Park, Ramsgate Road, Sandwich, Kent CT13 9FF
Thanet:	Kent Innovation Centre, Millennium Way, Broadstairs, Kent CT10 2QQ
Whitfield:	White Cliffs Business Centre, Honeywood Road, Whitfield, Kent CT16 3EH
Dover Town Centre:	3 rd floor, Maybrook House, Queens Gardens, Dover, Kent CT17 9AH

For details of the Chamber Charity Golf Day at Royal St. George's Golf Club Sandwich on 27th October 2020 sponsored by Nissan, email info@doverchamber.co.uk.